


# JP Software Technologies, 9455820598

## SEO PACKAGE

			
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### ANALYSIS

Traffic Analysis	✓	✓	✓
Competitor Analysis	✓	✓	✓
Keyword Analysis	✓	✓	✓
Website Analysis	✓	✓	✓
SWOT Analysis	✗	✓	✓

### ON PAGE OPTIMIZATION

Keyword Optimization	✓	✓	✓
Title Tag Optimization	✓	✓	✓
Meta Tag Optimization	✓	✓	✓
Inbound Link Optimization	✓	✓	✓

Outbound Link Optimization	✓	✓	✓
XML-Sitemap Creation	✓	✓	✓
HTML-Sitemap Creation	✓	✓	✓
Content Optimization	✓	✓	✓
Image Optimization	✓	✓	✓
RSS Feeds Generation	✓	✓	✓
Page Loading Time Optimization	✓	✓	✓
URL Optimization	✓	✓	✓
Image Sitemap Creation	✓	✓	✓
Header Text Optimization	✓	✓	✓
Video Sitemap Creation		✓	✓










### OFF PAGE OPTIMIZATION

Search engine submissions	✓	✓	✓
Directories submissions	25	50	100
Guest posting	✗	✗	5






Blogs		1	3
Forum commenting		20 per month	30 per month
Blog commenting		25 per month	50 per month
Social bookmarking			
RSS Feed Submission			
Article submission	10	25	50

### SOCIAL MEDIA OPTIMIZATION

Advertising			
Personal Selling			
Publicity			
Direct Marketing			
Sales Promotion			
Viral Marketing			
Brand Loyalty			
Brand Awareness			
Brand Positioning			

FB-Twitter Promotion			
Photo Sharing			
Social Profile Management & Posting			

### REPORTING

Keyword Ranking Report	60 Days	30 Days	15 Days
Off-Page Activity Report			
Google Analytics Report			

### PACKAGE COST

JP Software Price	Rs. 3000/month	Rs. 6000/month	Rs. 8000/month
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